

Newsletter | 28th August, 2017

Choosing Excellence





Choosing Excellence

Last week, we focused on actions that create an upward motion in our lives. While pursuit of our plans can help make our dreams come true, choosing excellence in our pursuit is likely to stand us out in life. This I believe is a choice worth making, so let's discuss what it takes to make this choice.

First, what does it mean to choose excellence?

It refers to a stance taken by a person or a group of persons, amounting to a philosophy that:

- * If something is worth doing, then it must be done very well to excellent standards
- * If I/we are associated with something, then it can be taken for granted that it is of excellent standards
- * Any and everything I / we do will be done to excellent standards.

These and many more values guide the work ethics i.e the work related attitudes and behaviors of everyone who has chosen excellence. It is much more than a 'speak'; such a choice is reflected in the acts of a person so consistently, it becomes a reputation.



Choosing excellence requires audacity to travel a road less traveled. This is because it is neither an easy nor a common choice to make. In fact, it is doubly difficult in an environment where such virtues are not expected. It is however a choice that is not only very rewarding but also reliable, it always works!! Excellence, whether expected or not, always stands out as is celebrated. It is so alluring that it easily becomes a sought out expectation anywhere it is consistently created.

Everyone desirous of success in life who chooses excellence has thus taken a strong enabler to his pursuit. What does it take to choose excellence?

Let me share a few tips:

- » Always keep looking for the next level. No matter how accomplished you believe you have become; way above your own imagination, there is a next level for you available for the taking!
- » The key to always looking for the next level is to commit to continuous improvement and not fall into complacency at any point. A simple habit of seeking to learn daily would deliver that commitment. *Click here for the newsletter titled "Complete self care: continuous learning."*
- » There is nothing constant in life except change. The only way to sustain a life of excellence and lay hold on the ensuing success is to expect and prepare for change. There are different categories of people with respect to change: those who initiate change, those who see change coming and prepare for it, those who pretend no change happens/ is happening and plan to hold on to the status quo no matter what and worse still those who fight against change. No one who has chosen excellence belongs to the last two categories, they either initiate change or anticipate / prepare for change!!
- » Keep pursuing and work hard. Stop only to celebrate and work some more. Excellence requires diligence and consistency, it does not happen once and for all.

- » Finally, do not be afraid to receive feedback and be exposed to multiple scrutiny. Excellence stands out no matter what standards are being applied and or environment it operates. The world today has become such a global village that standards across the globe are fast becoming aligned and universal in many ways.



Let me close today by encouraging you to make this choice for it would definitely start your journey to success. The earlier you make this choice, the higher your chances at success. God bless you.



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